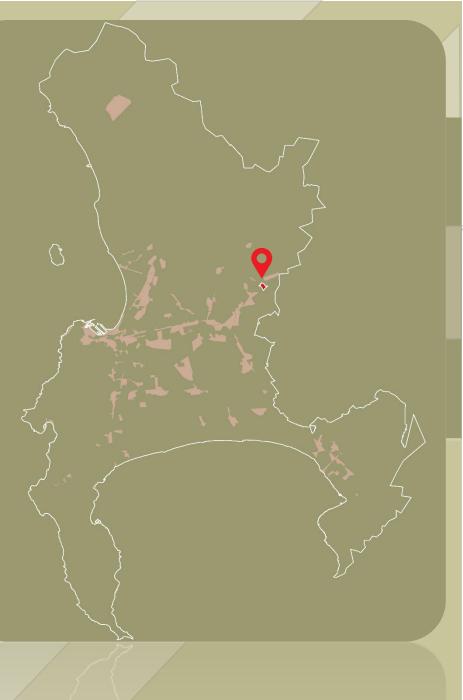
KRAAIFONTEIN CBD ECONOMIC AREA PROFILE

TREND ANALYSIS 2012-2022







CITY OF CAPE TOWN ISIXEKO SASEKAPA STAD KAAPSTAD

Making progress possible. Together.

June 2025

ACKNOWLEDGEMENTS

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DISCLAIMER:

The information contained herein is provided for general information only which is not intended to provide definitive answers and as such, is only intended to be used as a guide.

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POLICY & REGULATORY CONTEXT

For the past decade, the global and national economic context has required regional economies to prioritise their investment decisions in space for greater efficiency. The Economic Areas Management Programme (ECAMP), as it was introduced, has therefore been considered a valuable economic data tool that provides valuable insights into the performance of the space economy at an area-specific level.

This update of ECAMP is further aligned with the Urban Planning & Design Department's business strategy to leverage spatial intelligence to unlock value within Cape Town's space economy by:

- a) Tracking the performance and implementation of its spatial development framework policies
- b) Developing the evidence base to inform and adjust said spatial policy
- c) Supporting spatially targeted investment and decision-making
- d) Providing a spatial lens of economic data within the Cape Town context

The following strategic objectives and programmes support the update of ECAMP:



MUNICIPAL

INTEGRATED SUSTAINABLE PLANNING

INTEGRATED DEVELOPMENT PLAN 2022-2027

- Objective 1 (Increased jobs and investment in the Cape Town Economy): Targeted urban development programme
- Objective 15 (A more spatially integrated and inclusive city): Spatial strategy monitoring and evaluation project

INCLUSIVE ECONOMIC GROWTH STRATEGY (2021)

- Applying an economic lens to policy-making by integrating sustainable analysis into City Decision Making in alignment with the MSDF.
- The primary and most immediate scope of work must centre around economic recovery. To this end, implementation of this Strategy will be in the form of a <u>three-phase recovery approach</u>.

MUNICIPAL SPATIAL DEVELOPMENT FRAMEWORK (MSDF, 2023) POLICY & STRATEGY IMPLEMENTATION

- Table 5.1: Spatial strategy 1: Substrategies and policy guidelines (Policy 2, 4 and 5)
- Table A2: Spatial strategy 1: Policy guidelines, strategic and implementation intent (Policy 4,2 and 4,3)

DISTRICT SPATIAL DEVELOPMENT FRAMEWORK (DSDF, 2023): SUB DISTRICT GUIDANCE

- Northern DSDF Subdistrict 3: : Fisantekraal, Joostenbergvlakte, Bloekombos and Scottsdene area:
 - District Development Guidelines (page 62)
 - Subdistrict Development Guidelines (page 89)
 - o Consolidated Subdistrict SDF (Figure 20: Subdistrict 3: Fisantekraal, Joostenbergvlakte, Bloekombos and Scottsdene area)

CONCEPTUAL FRAMEWORK

Intended users

This profile provides a cohesive narrative to determine key trends across several data entry points to help inform decision-making. It also aims to help guide investment in cases where data is not readily available to the public.

Conceptual Framework

The reporting of updated time series microeconomic analysis on Cape Town's economic areas is informed by a conceptual framework, which aims to create spatial intelligence on *supply* & *demand factors according to the* 5 themes which have been identified. The 5 themes allow for an integrated narrative across areabased economic trends. The trends being reported throughout this profile are used to classify and assess the overall performance of Cape Town's economic areas.

Data preparation, sources, assumptions and limitations

The indicators reported in this profile feed off several automated data processes to add intelligence at a land parcel level which is then aggregated into economic areas. This profile draws across various datasets between 2012 and 2022 such as the General Valuation Roll, market reports, building plans, land use applications, property sales and SARS data. While many of the respective datasets are continuously refined over time, this profile will be updated as and when new data is available.

Contact details

Should you wish to make contact, please direct your feedback to the City of Cape Town's Metropolitan Spatial Planning and Growth Management branch via <u>Future.CapeTown@capetown.gov.za</u>.

MICRO-ECONOMIC DEMAND & SUPPLY FACTORS

This profile examines a range of micro-economic indicators to highlight trends in supply and demand specific to the economic area. The indicators include:

- Property sales per land use sector
- Building work completed
- Types of land use applications approved
- Vacant land per land use sector
- Built-up land and take up rate per land use sector
- Dominant land uses present in an area
- Building vacancy rate overtime
- Capitalisation rate over time
- Rental rate p/m² by land use sector
- Jobs per industry

MACRO-ECONOMIC REPORTS AND INDICATORS

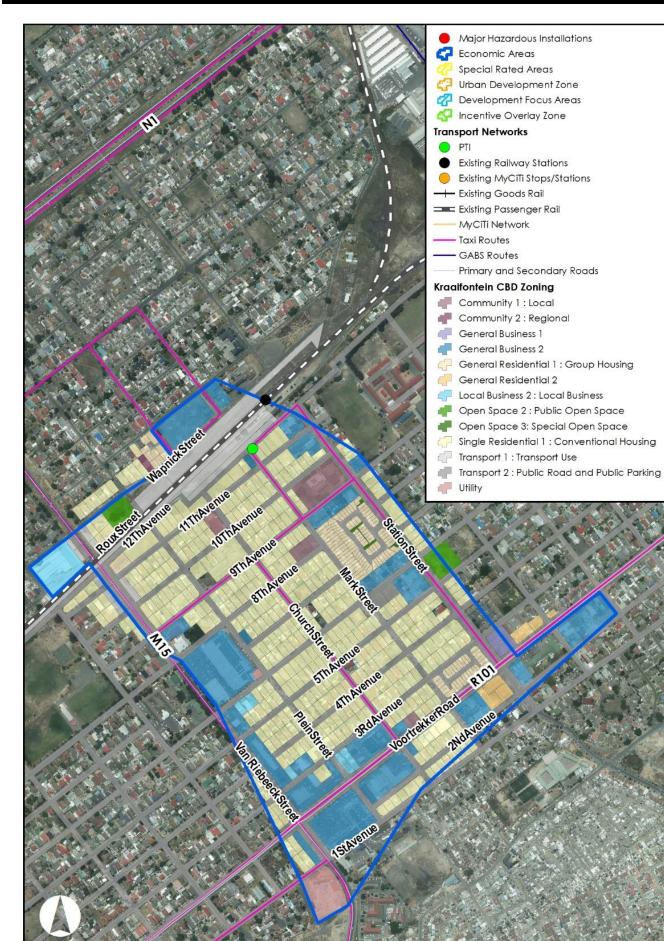
For additional insights into the macro-economic factors affecting the regional economic condition, refer to the following reports for more information on macro-economic indicators related to Cape Town:

- Economic Performance Indicators for Cape Town
- Regional Market Analysis and Intelligence 2023/24
- Provincial Economic Review and Outlook (PERO)
- Municipal Economic Review and Outlook (MERO)

		VALUE PROPOSITION	CHALLENGES /OBJECTIVES TO ADD	RESS	AS OF APPLICATION	Policy & regulatory
МНХ		Promoting economic infrastructure in support of economic growth and job creation.	Urban Growth Plannir (Non-res growth estima Determine where to accommodate non-r	tes):	nd Use Model 2050 update. acement of the static	
	WНҮ	Supports internal and external collaboration around data and spatial intelligence.	growth. Spatial intelligence Location-based supply demand factors.	and	dated ECAMP with an idated, automated phomic analysis tool. Port: Business retention expansion initiatives.	Conceptual framework
		Supports the spatially differentiated investment rationale of the MSDF and DSDFs.	Enhanced spatial poli Evidence-based analys Cape Town's space economy informing policy framework.	cy: is on Dat MSD	a foundation behind F Policy Statement 4.	ntroduction
WHAT		Supply, Demand & Perf	ormance (S,D &	P)		- L L
	AI		PELINE MARKET	AN LAND ARKETS	Built-up extent (m ²) of land per sector (S). Vacant land (m ²) per sector (S). Vacancy rate of buildings (%) per sector (P).	Land use activities employment overview & firm
	MM		OMERATION AC NDUSTRIES OVER	VIOYMENT VIEW & FIRM OLOGIES	Dominant land use (S) Propensity of industries at a Metro scale (D) . Total jobs per industry & wage band (D) . Firm size and count (D) .	Development pipeline
		Cap rates (P) Rental rates per m ² per sector (P)				
HOW		At a metro scale, economic are classified as either indus	strial or 🚡 🕇		Theon T	Urban marl
		nodes can be characterised as being	space	Specialised Comm Entertai Commercial Mi	ercial nment	Agglomeration of industries
	МОН	specialised, mixed Monofunctional. While the g understanding is that comm nodes presents a more 'mixe environment, these nodes of further characterised as	nercial ad use' an be being being	Mixed Industr Commercial Off Retail Monofun		Market performance
		unique to either retail, entertainment, office & re mixed (where 3 or more lan has a significant amount c area within an area).	tail or d uses of floor	mercial Retail mercial Office Land Use Agg	, Iomeration ^{High}	Performance & Potential

contex

INTRODUCTION



KRAAIFONTEIN CBD

Location

- The area is approximately 33km east of Cape Town's Central Business District and the Port of Cape Town. Furthermore, it is located 23km from Cape Town International Airport.
- It is also situated near the N1 highway and with Voortrekker Road connecting through the area, providing easy access to the broader parts of Kraaifontein.
- The area includes a Public Transport Interchange and is mainly serviced by taxis, rail and GABS.
- Access to a skilled workforce from surrounding areas includes the broader Kraaifontein, Brackenfell and Durbanville areas.

Zoning, land use and form

- The area is predominantly zoned for business purposes on the outskirts of the area, with a concentration of residential properties in the centre.
- The area is mainly characterised by residential and retail, which include neighbourhood malls, shops, general services and health/education facilities.
- The average land parcel sizes in the area mostly vary between 500 1,000m², with bigger blocks along the outskirts of the area, which are beyond 10,000m².

Spatial planning mechanisms

None

Key highlights of the area include:

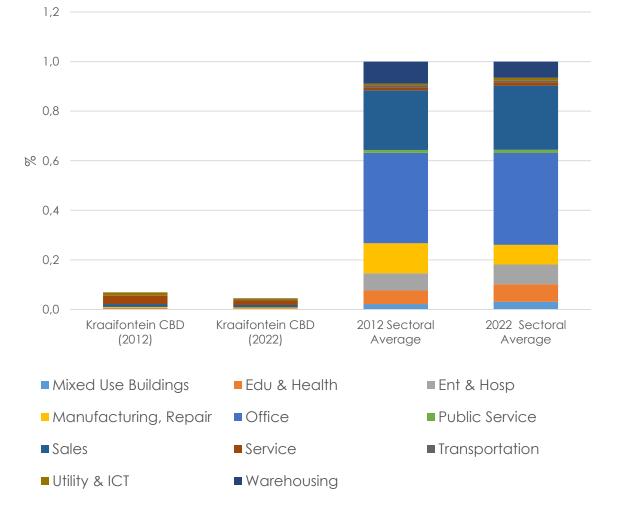
- The area started to establish itself from the 1970s, which started out with residential units and has diversified in terms of land uses over time to include neighbourhood malls and shops.
- The area is made up of a diverse community cluster, which generally supports the non-residential functions within the area.
- Neighbouring business functions also include farming and logistical operations, which support the Kraaifontein CBD.



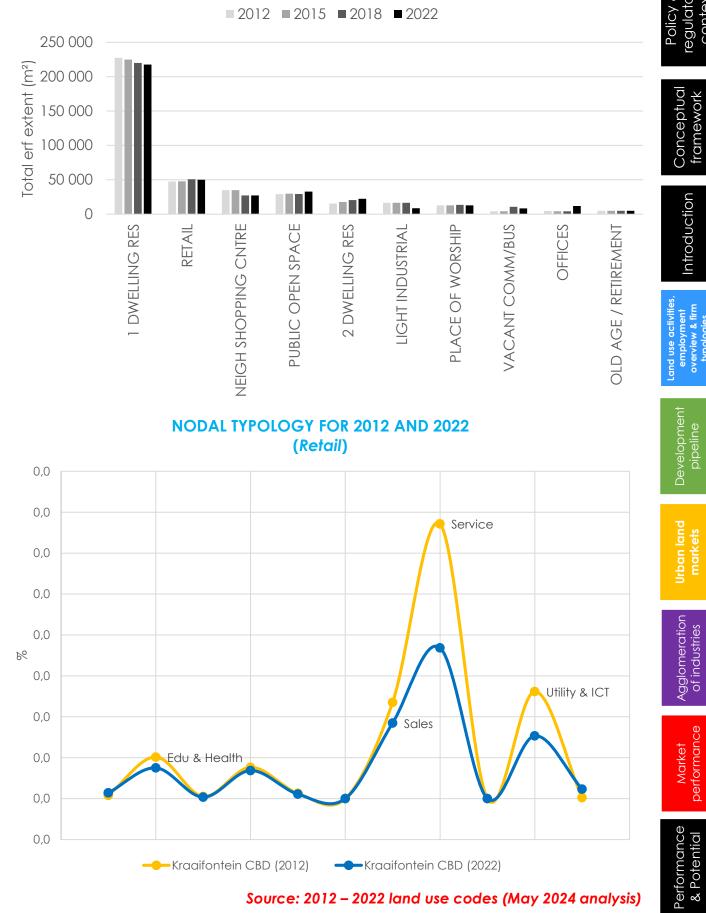
LAND USE ACTIVITIES

A recent analysis involved the conversion of land use codes contained in the General Valuation Roll (GV Roll) into Standard Industrial Classification (SIC) codes to determine the propensity of industries operating in areas of similar character. However, for the commercial nodes, the benchmarking and nodal typology have been drawn from the land use codes.

- Between 2012 and 2022, Kraaifontein CBD was mainly characterised by a greater propensity for general service, sales and utility & ICT, as reflected in the Nodal Typology. The nodal typology highlights industries with the most floor area (m²) operating within an economic area.
- The Metroscale Benchmarking positions Kraaifontein CBD to being a contributor of general services which performs higher than that of the sectoral average when measured against commercial areas across Cape Town.
- Additionally, the GV Roll reflects land use data by showing the dominant land use over time. It details the cumulative floor area (m²) mostly for residential with the inclusion of retail, recreation spaces.



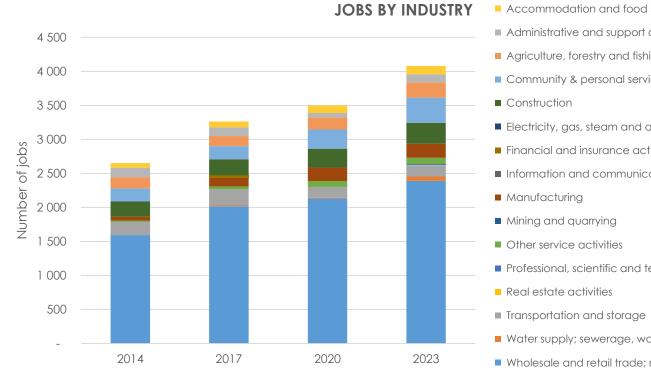
TOP 10 MOST DOMINANT LAND USES BETWEEN 2012 AND 2022



Source: 2012 - 2022 land use codes (May 2024 analysis)

METROSCALE BENCHMARK

EMPLOYMENT OVERVIEW & FIRM TYPOLOGIES



50,0 40,0 30,0 20.0 10,0 3 0,0 2019 -10.02015 2022 -20,0 -30,0 -40,0

YEAR ON YEAR % CHANGE OF FULL TIME

EMPLOYMENT WITHIN EACH WAGE BAND

FULL TIME EMPLOYMENT BY WAGEBAND

■ R0 - R3200 ■ R3201 - R12800 ■ R12801 - R25600 ■ R25601+



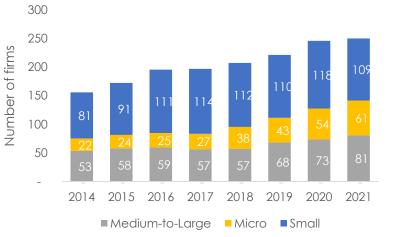
Source: SARS data extract for period between 2014 and 2023. Firm size data only available between 2014 and 2021.

Accommodation and food service activities

- Administrative and support activities
- Agriculture, forestry and fishing
- Community & personal services
- Electricity, gas, steam and air conditioning supply
- Financial and insurance activities
- Information and communication
- Professional, scientific and technical activities
- Water supply; sewerage, waste management and remediation activities

NUMBER OF FIRM TYPOLOGIES

• Wholesale and retail trade; repair of motor vehicles and motorcycles



Jobs/Firms

The number of job opportunities in the Kraaifontein CBD area increased from 2,600 to 4,100 between 2014 and 2023. Over time, most jobs have been concentrated in the wholesale & retail with an equal share in the community & personal services, construction and aariculture services.

The total number of firms in the area increased from 150 to 250 between 2014 and 2021. While small firms make up the majority, there is also a significant presence of medium to large firms, including micro firms.

Income bands

The income bands provide insights into the skill levels of employees in the area. The data indicates that a larger proportion of employees earn up to R12,800, with a small proportion of employees also earning in the upper income brackets.



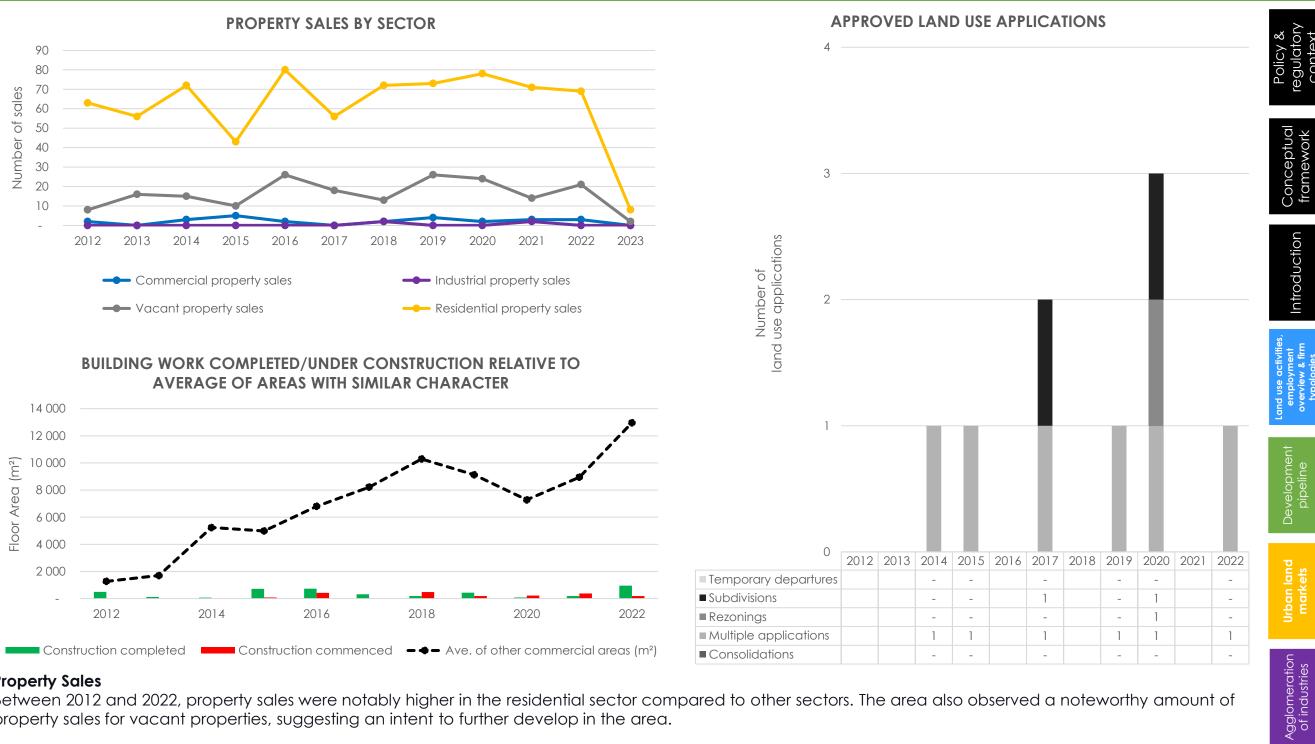
Kraaifontein CBD economic area.



Conceptual framework

Introduction

DEVELOPMENT PIPELINE



Property Sales

Between 2012 and 2022, property sales were notably higher in the residential sector compared to other sectors. The area also observed a noteworthy amount of property sales for vacant properties, suggesting an intent to further develop in the area.

Land Use Applications

While not as significant, most approvals during this period were spread across the various approval types, with only a handful of approvals granted in the area.

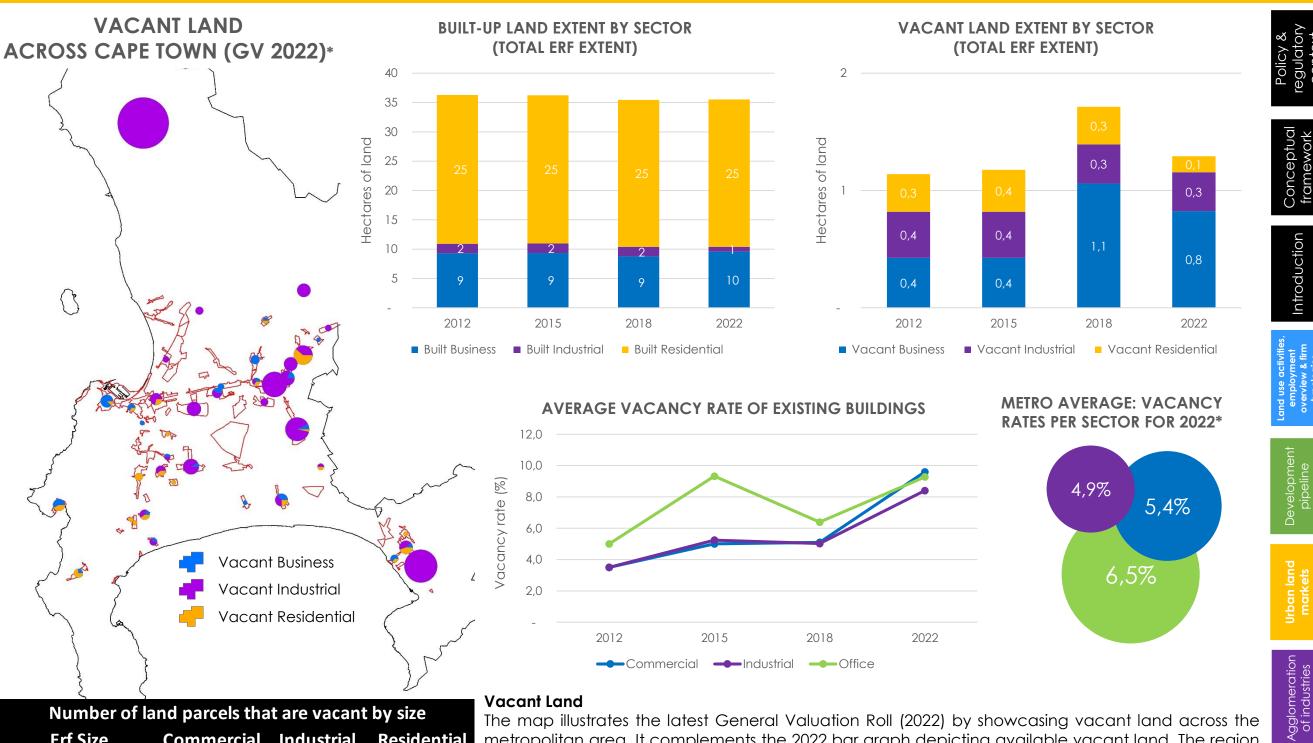
Market performance

²erformance & Potent<u>ial</u>

Building Plans

In light of property sales and land use approvals, building work activity has been minimal over the past decade, remaining below the metro's annual average when compared to other commercial areas.

LAND USE CHANGE & VACANCY RATES



Number of land parcels that are vacant by size							
Erf Size	Commercial	Industrial	Residential				
1) 1-250m ²			1				
2) 251-500m ²			3				
3) 501-1000m ²	1						
4) 1001-2500m ²							
5) 2501-5000m ²		1					
6) 5001-10000m ²	1						
7) >10000m ²							

The map illustrates the latest General Valuation Roll (2022) by showcasing vacant land across the metropolitan area. It complements the 2022 bar graph depicting available vacant land. The region has remained stable regarding the built-up land, with minimal vacant land available, as of 2022. Additionally, the remaining vacant land is categorised based on the number and size of the land parcels, as reflected in the accompanying table.

Vacancy Rates

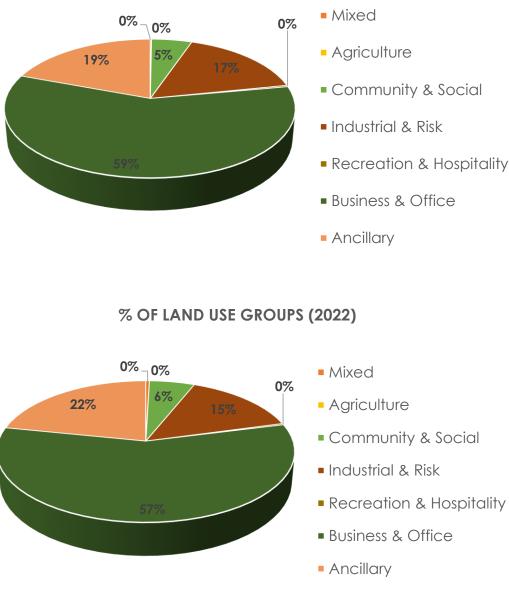
Alongside vacant land, the vacancy rates for existing buildings in the commercial and industrial sectors have increased from 3,5% in 2012 to 9,6% and 8,2%, respectively. The office sector has also increased from 5% in 2012 to 9,3% in 2022.

Market performance

Source: City's General Valuation Roll and Market Reports

AGGLOMERATION OF INDUSTRIES

% OF LAND USE GROUPS (2012)

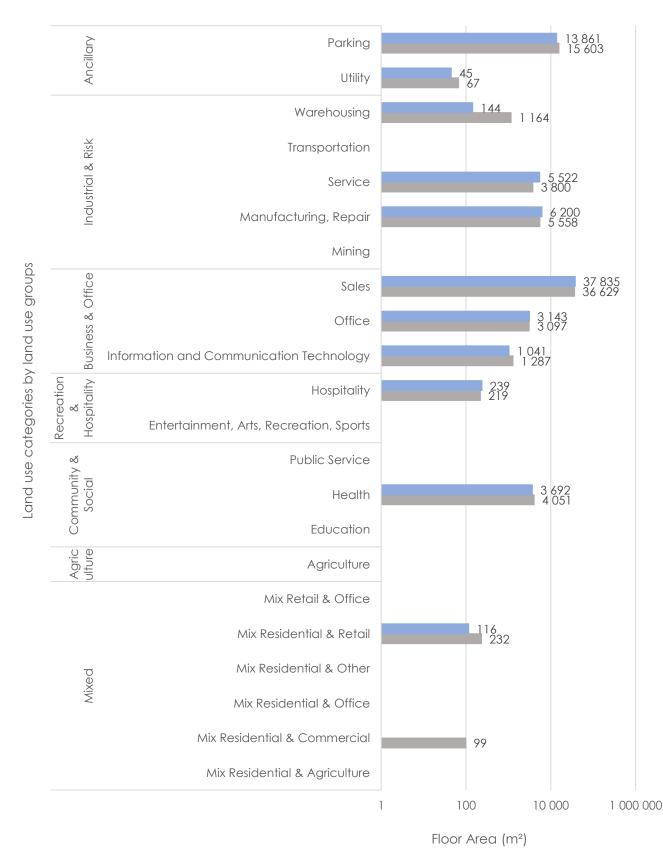


The pie charts illustrate the percentage distribution of land use groups in Kraaifontein CBD, based on the cumulative floor area (m²) across various land uses. As shown in the charts, the Business & Office group has remained predominant in both 2012 and 2022, with a significant amount of floor area in the industrial & risk group, including the ancillary group.

Additionally, the bar graph provides a comparative view of the coagglomeration of land use categories between 2012 and 2022 within each land use group. The data indicates that sales have maintained significant dominance, with a noteworthy presence of manufacturing, repairs, general services and health spaces. There is also a presence of other land uses operating in the area that can be seen to support the most prevalent land uses in the area.

FLOOR AREA PER LAND USE CATEGORY FOR 2012 AND 2022

■ Kraaifontein CBD, 2012 ■ Kraaifontein CBD, 2022



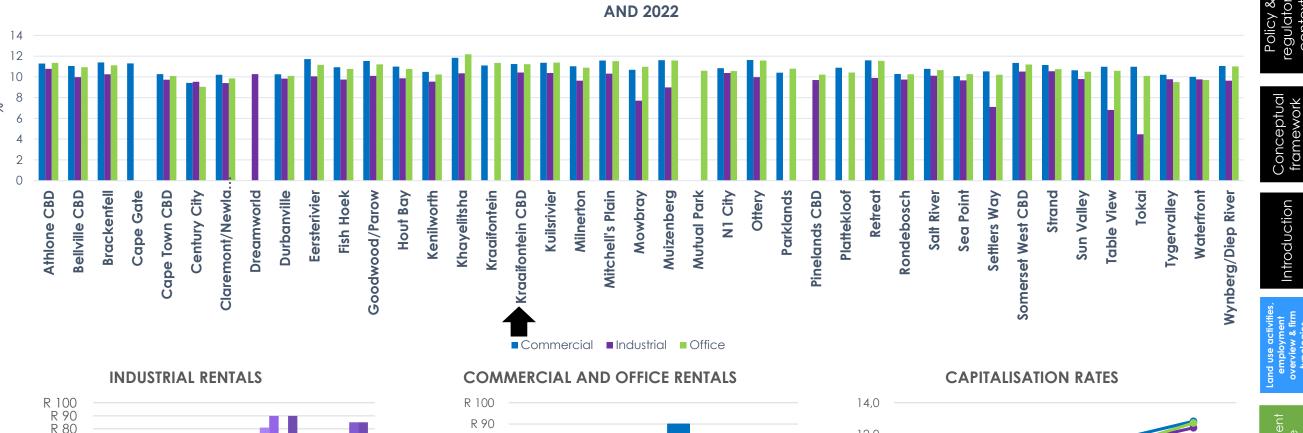
Agglomeratior of industries

Conceptual framework

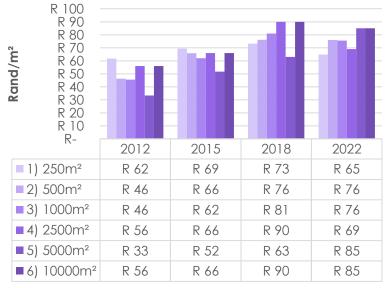
Introduction

Source: Analysis of GV data (May 2024)

MARKET PERFORMANCE



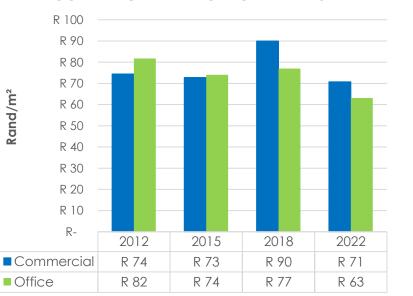
AVERAGE CAPITALISATION RATE OF KRAAIFONTEIN CBD IN RELATION TO OTHER COMMERCIAL AREAS FOR THE PERIOD BETWEEN 2012

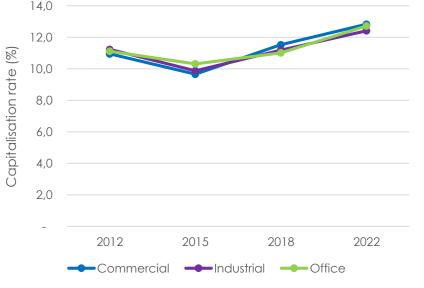


Rental Rates

Rental rates across all industrial space increased between 2012 and 2018, with a decrease experienced in 2022.

Both commercial and office rentals fluctuated between 2012 and 2018, with commercial rentals being higher in 2018 and 2022.





Comparative view on capitalisation rates

The average capitalisation rates from 2012 to 2022 for the commercial, industrial and office sectors were 11,24%, 10,43% and 11,22%, respectively and further indicate its competitiveness relative to other commercial areas.

Year-over-year, capitalisation rates across the 3 sectors were similar at each point over the past 10 years. The respective sectors have increased, respectively, from around 11,1% in 2012 to 12,7% in 2022.

- Higher cap rates = higher investment risk.
- Lower cap rates = lower investment risk.

Urban land markets

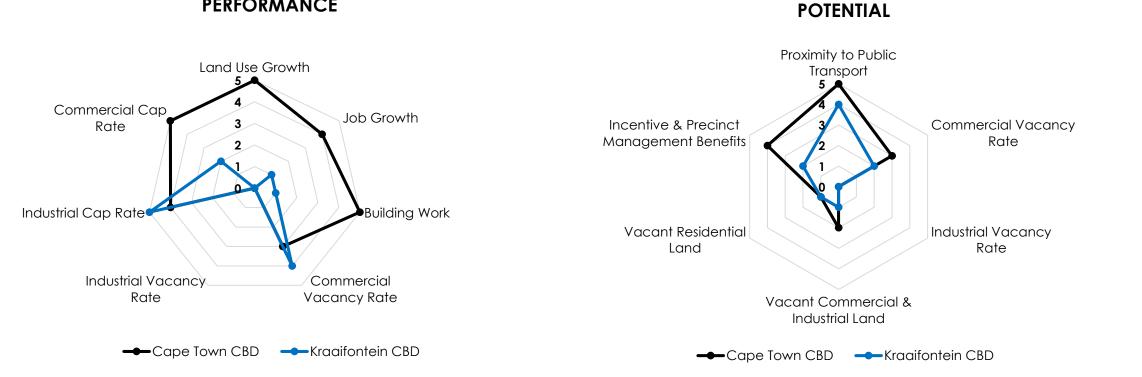
Agglomeration of industries

Market performance

PERFORMANCE & POTENTIAL

PERFORMANCE

The scores provided below summarise the detailed information presented throughout this profile. The method used to calculate Performance and Potential is based on several measurable individual indicators. The scoring system ranges from 0 to 5, where 0 indicates low performance or potential and 5 indicates high performance or potential. This profile compares either to Cape Town CBD (Commercial) or Montague Gardens (Industrial), depending on the classification of the economic area, as these two areas have attracted the most new floor area between 2012 and 2022 within their respective classifications.



In	dicator	Description	velop
Performance	Land Use Growth	Measures the growth of new floor area (m ²) from 2012 to 2022 within an economic area, compared to other economic areas of similar classification. More growth indicates better performance. Source: General Valuation Roll.	De De
	Job Growth	Measures the percentage change in jobs within an economic area from 2014 to 2023, comparing this data against other economic areas of similar classification. A higher job prevalence indicates better performance. Source: SARS as of May 2024.	ban lan
	Building Work	Measures building work activity (new and improved m ²) within an economic area from 2012 to 2022, compared to other econ areas of similar classification. Increased building work activity indicates better performance. Source: City's DAMS.	
	Vacancy Rate	Measures the average vacancy rates for the commercial and industrial sectors as of 2022, compared to other economic areas of similar classification. Lower vacancy rates indicate better performance. Source: City's Market Reports.	meration
	Capitalisation Rate	Measures the percentage change in capitalisation rates for the commercial and industrial sectors during the years 2012, 2015, 2018, and 2022, comparing them to other economic areas of similar classification. A lower average percentage change between these periods indicates greater maturity and consequently, higher performance. Source: City's Market Reports.	Αασίο
Potential	Proximity to Public Transport	Assess the accessibility of various public transport modes near an economic area. Greater access to multiple transport modes indicates higher potential. Source: City's UPD, spatial analysis.	Aarket
	Vacant Land	Assess the availability of vacant land in the commercial, industrial and residential sectors. A higher amount of vacant land across these three sectors as of 2022 indicates greater potential. Source: General Valuation Roll.	2
	Vacancy Rate	Measures the average vacancy rates for the commercial and industrial sectors as of 2022, compared to other economic areas of similar classification. Higher vacancy rates indicate greater potential. Source: City's Market Reports.	nance
	Incentive & Precinct Management Benefits	Evaluate the spatial overlap, whether partial or complete, of incentive areas and established precinct management tools within each economic area. A greater degree of overlap suggests increased potential. Source: City's UPD, spatial analysis.	Perfor

Conceptual framework

Policy & regulatory context

& Potential